



# SPONSOR THE 24TH ANNUAL RUN IN THE DARK - BOO RUN



**Saturday, October 5, 2024, 4 pm vendor arrival, Keller Town Hall**

**4:30 Kid Zone and DJ / 5:30 Fun Run / 6 pm 5K**

**All Sponsors get a vendor table to participate in Trunk or Treat**

**10% off Hope Gala Tickets**



## Ghost Sponsor \$5000 Co-Title Sponsor

- Company logo and link on the Run in the Dark page until 2/2/2025
- (5) Social Media posts-client to provide information
- (5) Lawn Signs with the company logo along the run route
- The logo on the back of the T-shirt
- Sponsor will receive acknowledgment at the run from the stage
- Sponsor will receive (10) registrations to Run in the Dark



## Pumpkin Sponsor \$2500

- Company logo and link on the Run in the Dark page until 3/2025
- (3) Social Media posts-client to provide information
- (4) Lawn Signs with the company logo along the run route
- The logo on the back of the T-shirt
- Sponsor will receive acknowledgment at the run from the stage
- Sponsor will receive (6) registrations to Run in the Dark



## Spider Sponsor \$1200

- Company logo and link on the Run in the Dark page until 3/2025
- (2) Social Media posts-client to provide information
- (3) Lawn Signs with the company logo along the run route
- The logo on the back of the T-shirt
- Sponsor will receive acknowledgment at the Run from the stage
- Sponsor will receive (4) registrations to Run in the Dark



## Witch Sponsor \$700

- Company logo and link on the Run in the Dark page until 3/2025
- Sponsor will receive (2) registrations to Run in the Dark
- (2) Lawn Signs with the company logo along the run route
- Thank you social media post
- The logo on the back of the T-shirt
- Acknowledgment at the run from the stage



## Candy Sponsor \$300

- (1) Lawn Signs with the company logo along the run route
- Thank you social media post
- The logo on the back of the T-shirt
- Acknowledgment at the run from the stage



# Run in the Dark Sponsorship Confirmation

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Person \_\_\_\_\_

Phone Number \_\_\_\_\_

Email \_\_\_\_\_

Company Website \_\_\_\_\_:

	\$5,000	\$2,500	\$1,200	\$700	\$300
<b>Sponsorship level names</b>	Ghost	Pumpkin	Spider	Witch	Candy
Logo and Link on website	Yes	Yes	Yes	Yes	No
Social Media Posts	5	3	2	1	0
Lawn Signs	5	4	3	2	1
Logo on T-shirt	Yes	Yes	Yes	Yes	Yes
Banner on the stage - by client	Yes	No	No	No	No
Banner at the event - by client	Yes	Yes	Yes	Yes	No
Acknowledgment from the stage	Yes	Yes	Yes	Yes	Yes
Run Registrations	8	6	4	2	2
Vendor Table - Trunk or Treat	Yes	Yes	Yes	Yes	Yes

Sponsorship Selected \_\_\_\_\_ Inkind \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Please get in touch with Erin Rahr at Erin@communitystorehouse.org with questions or to send the contract with your company logo. We accept checks and credit card payments for sponsorship.

All contracts, logos, and payments must be received by 9/15/2024. The sponsorship is considered a donation and tax deductible. This event will take place rain or shine. If, for some reason, this event needs to be canceled, your sponsorship is considered a donation.