



SPONSOR THE 24TH ANNUAL RUN IN THE DARK - BOO RUN



Saturday, October 5, 2024, 4 pm vendor arrival, Keller Town Hall
4:30 Kid Zone and DJ / 5 pm Pet and Kid Costume Contest
5:30 Fun Run/6 pm 5K-10K
All Sponsors get a vendor table to participate in Trunk or Treat



Ghost Sponsor \$5000 Co-Title Sponsor

- Company logo and link on the Run in the Dark page until 2/2/2025
- (5) Social Media posts-client to provide information
- (5) Lawn Signs with the company logo along the run route
- The logo on the back of the T-shirt
- Sponsor will receive acknowledgment at the run from the stage
- Sponsor will receive (10) registrations to Run in the Dark
- Logo on Bibs



Pumpkin Sponsor \$2500

- Company logo and link on the Run in the Dark page until 3/2024
- (3) Social Media posts-client to provide information
- (4) Lawn Signs with the company logo along the run route
- The logo on the back of the T-shirt
- Sponsor will receive acknowledgment at the run from the stage
- Sponsor will receive (6) registrations to Run in the Dark



Spider Sponsor \$1200

- Company logo and link on the Run in the Dark page until 3/2024
- (2) Social Media posts-client to provide information
- (3) Lawn Signs with the company logo along the run route
- The logo on the back of the T-shirt
- Sponsor will receive acknowledgment at the Run from the stage
- Sponsor will receive (4) registrations to Run in the Dark



Witch Sponsor \$700

- Company logo and link on the Run in the Dark page until 3/2024
- Sponsor will receive (2) registrations to Run in the Dark
- (2) Lawn Signs with the company logo along the run route
- Thank you social media post
- The logo on the back of the T-shirt
- Acknowledgment at the run from the stage



Candy Sponsor \$300

- (1) Lawn Signs with the company logo along the run route
- Thank you social media post
- The logo on the back of the T-shirt
- Acknowledgment at the run from the stage



Run in the Dark Sponsorship Confirmation

Company Name _____

Address _____

City _____ State _____ Zip _____

Contact Person _____

Phone Number _____

Email _____

Company Website _____:

| | \$5,000 | \$2,500 | \$1,200 | \$700 | \$300 |
|---------------------------------|---------|---------|---------|-------|-------|
| Sponsorship level names | Ghost | Pumpkin | Spider | Witch | Candy |
| Logo and Link on website | Yes | Yes | Yes | Yes | No |
| Social Media Posts | 5 | 3 | 2 | 1 | 0 |
| Lawn Signs | 5 | 4 | 3 | 2 | 1 |
| Logo on T-shirt | Yes | Yes | Yes | Yes | Yes |
| Banner on the stage - by client | Yes | No | No | No | No |
| Banner at the event - by client | Yes | Yes | Yes | Yes | No |
| Acknowledgment from the stage | Yes | Yes | Yes | Yes | Yes |
| Run Registrations | 8 | 6 | 4 | 2 | 2 |
| Vendor Table - Trunk or Treat | Yes | Yes | Yes | Yes | Yes |

Sponsorship Selected _____ Inkind _____

Signature _____ Date _____

Please get in touch with Robyn Lacasse at Robyn@communitystorehouse.org with questions or to send the contract with your company logo. We accept checks and credit card payments for sponsorship.

All contracts, logos, and payments must be received by 9/15/2024. The sponsorship is considered a donation and tax deductible. This event will take place rain or shine. If, for some reason, this event needs to be canceled, your sponsorship is considered a donation.